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About "neverChanger":

Melodipsych rockers A Shoreline Dream started piecing "neverChanger", (a song touching on the never ending & confusing reality of life repeating itself over and over) back in November 2007. Coincidentally soon before that they found out while on tour with Innaway (their psych peers) that Ulrich became a fan of theirs after purchasing "Avoiding the Consequences". He sent out an email to all his fans saying he was currently listening to the album. Swiftly Ryan Policky (vocalist, guitarist & songwriter of the track) got in touch with Ulrich to see if they could collaborate. A few short weeks after that "neverChanger" came back to life as a co-produced effort. Kramer (producer of Low, Dot Allison & Urge Overkill) finished off the mastering.

About A Shoreline Dream:

Named one of URB Magazine's NEXT 100 for 2008, A Shoreline Dream has been best described as a "melodipsych / post rock" band combining lush sampled textures, organic instrumentation, and vocals layered like a synth similar in vein to bands such as Ride, Slowdive and Sigur Rós. Originating in Barnum, Colorado they are steadily reaching out to an international fan base, which includes producers Ulrich Schnauss and Kramer (Ween / Butthole Surfers) currently working with them on upcoming material. When they formed in 2005 they all decided to take a stand against the restrictions of a normal label and formed their own (latenight weeknight records).

In the Fall of 2006, a shoreline dream released their debut album "avoiding the consequences" with a full scale attack using Ryan's house as collateral, garnering the band attention on several samplers for Landmark Theatres, Urban Outfitters, The Sundance Film Festival, Paste Magazine among others. Critics from Filter Magazine, Paste Magazine, XLR8R, Skyscraper, and Westword gave the band very high marks.

The band released the EP "Coastal" in July of 2007, which has landed them spots on samplers for Vice Magazine, Paste Magazine, XLR8R, Landmark Theatres and Urban Outfitters. In September of 2007 the band toured with INNAWAY, and they are currently co-producing a track with Ulrich Schnauss and setting up a short tour with him, Soundpool and Experimental Aircraft for July of 2008 in Austin, Dallas & Denver.



National Release: 06.10.08

Online Marketing by:

Filter Music Media Marketing
<http://www.filtercreativegroup.com>

Online Distribution by:

IODA

Touring Support by:

Planetary Group
<http://www.planetarygroup.com>

Summer/Fall 2008 Advertising:

XLR8R Magazine (June), Paste Magazine (Aug), Filter-mag.com (June), Landmark Theatres Sampler (June)

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CD Wholesale: \$2.50

Digital: \$3.99

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